

Corporate Ventures Office

“At Your Service”

Presented by:

Heidi Falckh, Director, Knowledge Partnerships

Susana Andres, Business Development Officer

Erika Schippel, Business Development Analyst

CHES

December 14, 2009



Who We Are

Technology Partnerships

- Commercializes SickKids' discoveries into scientific and healthcare-related products or services [Patents]

Knowledge Partnerships

- Commercializes SickKids educational and functional scientific, clinical and operational knowledge [Copyright]

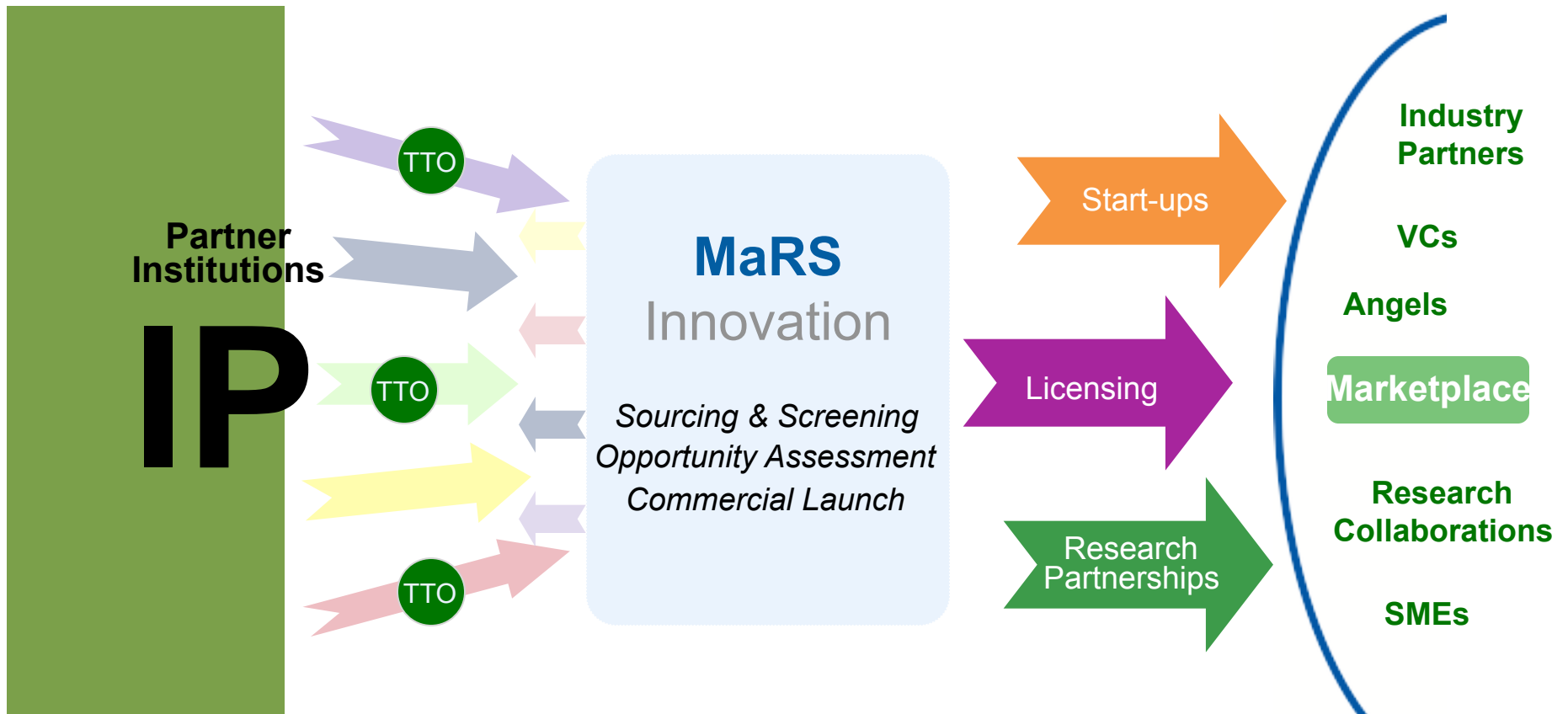


Knowledge Partnerships

- Educational
 - CD-ROMs/DVDs
 - Books
- Functional
 - Clinical Decision Support Tools
 - Health Outcomes Measures



MaRS Innovation Operating Model



Frequently Asked Questions

- **When I receive a 3rd party request for permission to use my research, what do I do?**

Forward your request to the Knowledge Partnerships office!



Frequently Asked Questions, continued...

- **What do you need from me in order to fulfill those requests?**
- Determine who is a creator of your Invention - as per the hospital's Intellectual Property Policy
- Important, required document: Invention Disclosure



Frequently Asked Questions, continued...

- **What benefits do I receive by involving your office?**
- Depends on your goals/expectations and who is requesting to use your Research

Examples:

- revenue sharing (from commercial licenses)
- study data
- acknowledgement in a publication
- study collaboration
- etc



Frequently Asked Questions, continued...

- **What other Services does Corporate Ventures offer?**
 - Market your inventions/products
 - Assess e-Health partnering opportunities
 - Seek resources necessary for the development of your ideas in to commercial products
 - Facilitate translations of your invention/products into different languages



SickKids Family Knowledge Group (SKFKG)

What are we and what do we do?

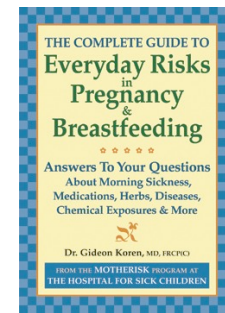
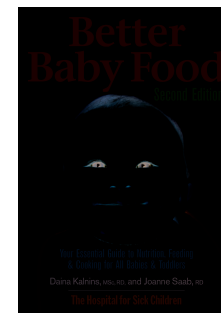
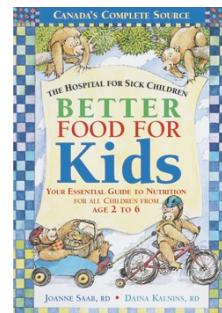
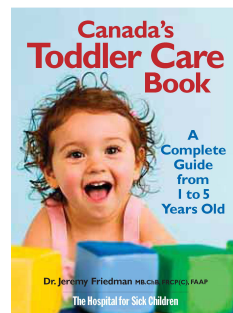
The SKFKG is an international on-line network of over 400+ parents and other caregivers helping YOU and all SickKids staff create superior parenting resources that help parents/caregivers feel more competent and confident.



SickKids Family Knowledge Group

To date we have completed a variety of activities including:

- focus groups,
- book reviews, and
- general interest surveys.



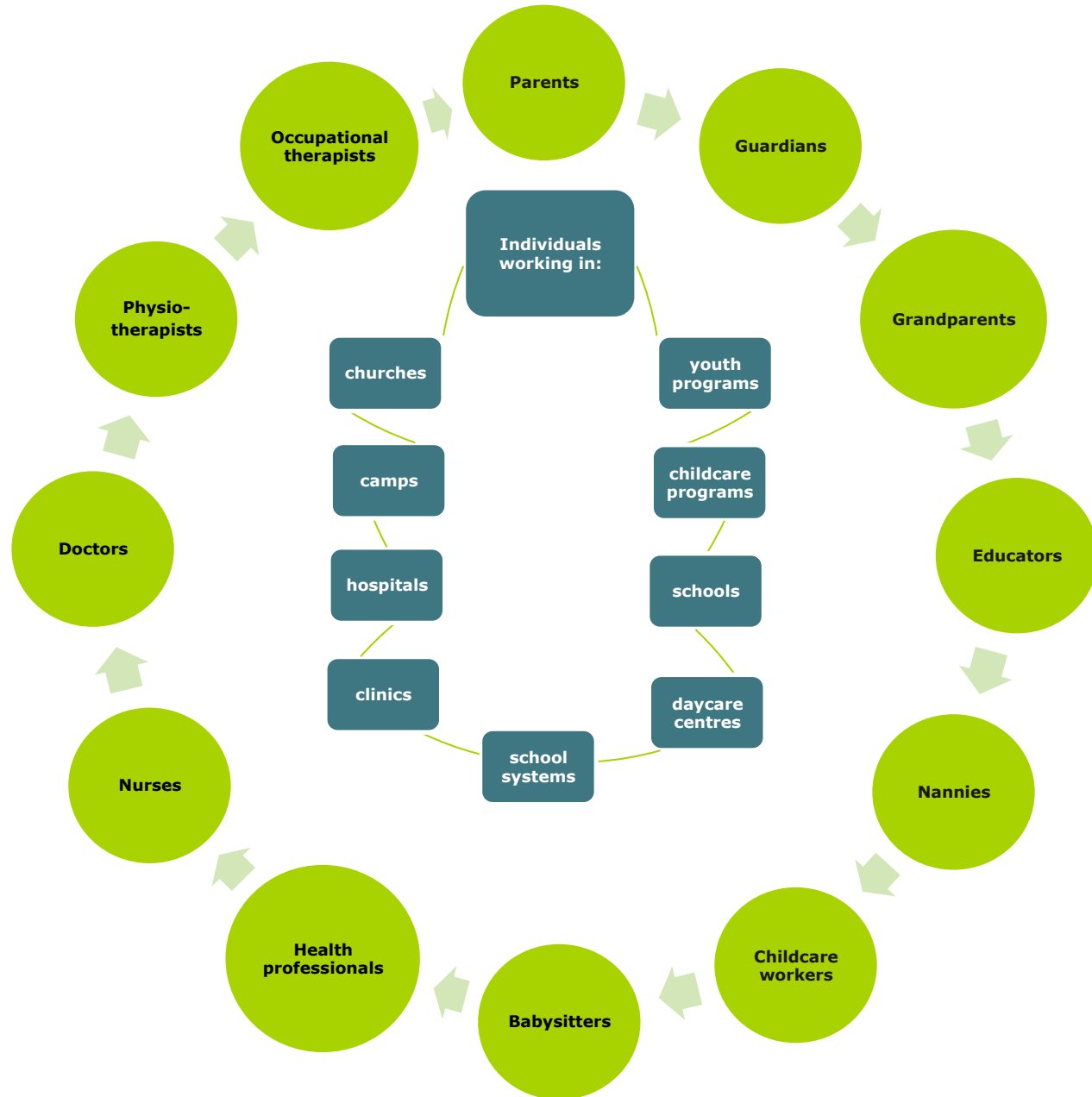
SickKids Family Knowledge Group

What does SKFKG offer SickKids staff?

- Interesting
- Educational
- Practical
- Written in a way that is easily understandable
- Genuinely helps parents and caregivers feel more confident



Who Are Our Members?



How Can I Join?

Membership is **FREE**, and signing up is **QUICK** and **EASY**.

Just visit www.skfamilyknowledgegroup.ca
or call **416-813-7654 x (1)2971**.

SickKids Family Knowledge Group (SKFKG)

Do you want to raise
happier, healthier children?
So do we.



Join the SickKids Family Knowledge Group (SKFKG) and be part of the SickKids vision: Healthier Children. A Better World.

If you would like to give back to your community, but not sure how, this is your chance!

We are looking for empowered and excited parents and caregivers to share their opinions, ideas and thoughts on how we can improve and develop better products.

We understand that you are very busy with not a lot of time to spare. You can choose when, how often and if you would like to participate in book reviews for SickKids books, mini surveys, and focus groups. Requests to participate are occasional.

SKFKG members will also receive tips from SickKids experts on health topics ranging from newborns to teens. Practical, important information to have and share with friends!

WANT TO JOIN?

Please click on the link below and complete the form.

Looking forward to learning what's on your mind!

